

OUR STRATEGY

The Eastern Star Foundation is a philanthropic foundation whose focus is helping to improve outcomes for the aged.

Our history of caring for the aged dates back to 1954, when a group of Order of the Eastern Star members established the organisation with a mission to provide a home for their aged members. The organisation later became an aged and community care provider, known as Star Aged Living and was based at Beaudesert in Queensland.

The aged and community care business was sold in 2018, and the organisation transitioned into a philanthropic foundation in 2019. The Eastern Star Foundation's activities are underpinned by its values of dignity, independence and hope.



VISION

To empower those who enhance the quality of life for our ageing communities.



MISSION

We provide financial assistance to help initiatives become a reality for charities who care for our ageing communities, support their independence, and who are committed to helping them live well.



VALUES

Dignity - We believe everyone should be honoured and respected.

Independence - We enable people to make their own choices.

Hope - We encourage people to have ambition for the future.

OUR OBJECTIVES - THE OUTCOMES WE AIM TO ACHIEVE

For the aged

- Increased independence.
- Increased hope for the future.
- Increased community interactions.

- Improved health and wellbeing.
- A stable support network in place.
- A more connected senior community.

For charity partners

- Greater clarity in how impact is created, managed and measured.
- Improved impact measurement to help improve practice.

HOW WE ACHIEVE OUR OUTCOMES - OUR PHILANTHROPIC APPROACH

We achieve our outcomes by providing financial support up to a total of \$250,000 per year to charity partners with evidence-based programs and initiatives that help older people to:



Remain independent



Practice choice



Participate in
their community



Have a support
network



Experience
healthy ageing

We also support our charity partners to measure their impact and better understand and manage the outcomes they create, as well as share what we have collectively learnt.



easternstar
FOUNDATION